

GENERAL COMMUNICATION
Learning Objectives
 AY 23/24

Learning Objective	Course	Assignment
PSLO 1: Oral Communication Competency	COMM 3190: Public Speaking	<i>Robo Interview</i> OR <i>Demonstration/Training</i> presentation
	COMM 4000: Rhetorical Dimensions	2 nd Rhetorical Presentation
PSLO 2: Written Competency	COMM 3440: Organizational Leadership	Final Case Report
PSLO 3: Knowledge and Application of Relevant Theory	COMM 2030 (in-seat): Communication Theory	Choose 4 theories from Theory Application Blog #3 (TAB #3)
	COMM 2030 (online): Communication Theory	Last 2 <i>Theory Application Discussion board</i> posts (2 theories for each post – 4 total- assembled into a single file)
PSLO 4: Knowledge and Application of <i>Quantitative</i> Research methodology and	COMM 2500/COMM 3510: Research Methods	Research Summary Report