

Professional COMM – *Leadership*: Artifact Requirements  
AY 23/24

	<b>Learning Objective</b>	<b>Course</b>	<b>Assignment</b>
		COMM 1050**	Identity Statement
1	Oral Communication Competency (.mp4 file only)	COMM 4550	<i>Final Presentation</i>
2	Written Competency	COMM 4550	<i>Final Capstone Paper</i>
3	Knowledge and Application of Relevant Theory	COMM 4950	<i>Final Capstone Paper</i>
4	Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500 (3510): Research Methods	Research Summary Report
5	Knowledge and Application of <i>Qualitative</i> Research methodology and tools	COMM 4950	<i>Final Capstone Paper</i>

*Optional:* Conference papers, training packets/videos, social media plans,  
Supplemental research proposals, etc.

\*\* Formative assessment only