

Professional COMM – *Leadership*: Artifact Requirements
AY 23/24

	Learning Objective	Course	Assignment
		COMM 1050**	Identity Statement
1	Oral Communication Competency (.mp4 file only)	COMM 4950	<i>Assignment #8: Final Presentation:</i>
		COMM 4550	<i>Final Presentation</i>
2	Written Competency	COMM 4950	<i>Assignment #7: Final Capstone Report</i>
		COMM 4550	Final Capstone Paper
3	Knowledge and Application of Relevant Theory	COMM 4950	<i>Assignment #8: Final Presentation</i>
		COMM 4550	Final Capstone Paper
4	Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500(3510) Research Methods	Research Summary Report
5	Knowledge and Application of <i>Qualitative</i> Research methodology and tools	COMM 4950	<i>Assignment #7: Final Capstone Report</i>
		COMM 4550	Final Capstone Paper

Note: COMM 4950 was the SUMMIT course for LED track students, but we are slowly switching over to COMM 4550 as the SUMMIT course for all COMM majors within the “Professional Track” – LED/STRAT/ORG.

Students can choose to submit the artifact/assignment form Either COMM 4550 OR COMM 4950 (whichever course they’ve taken) during this transition period.

Optional: Conference papers, training packets/videos, social media plans, Supplemental research proposals, etc.

** Formative assessment only
