

**SPORT COMM ePortfolio Requirements (SCM)**

**AY 24/25**

Learning Objective	Course	Assignment
Oral Communication Competency	COMM 4800: <i>Sports Campaigns</i>	COMM 4800 Campaign Pitch
Written Competency	COMM 4800: <i>Sports Campaigns</i>	COMM 4800 Campaign Paper
Knowledge and Application of Relevant Theory	COMM 4800: <i>Sports Campaigns</i>	COMM 4800 Campaign Paper