

GENERAL COMMUNICATION (GCS and COL)
Learning Objectives

Learning Objective	Course	Assignment
PSLO 1: Oral Communication Competency	COMM 3190: Public Speaking	<i>Robo Interview</i> OR <i>Demonstration/Training</i> presentation
	OR COMM 4000: Rhetorical Dimensions	
PSLO 2: Written Competency	COMM 3240: Business and Professional Communication OR COMM 3440: Organizational Leadership	Final Business Report OR Final Case Report
PSLO 3: Knowledge and Application of Relevant Theory	COMM 2030 (in-seat): Communication Theory OR COMM 2030 (online): Communication Theory	Choose 4 theories from Theory Application Blog #3 (TAB #3) Last 2 Theory Application Discussion board posts (2 theories for each post – assembled into a single file)
PSLO 4: Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500/COMM 3510: Research Methods	Research Summary Report