

GENERAL COMMUNICATION (GCS and COL)  
*Learning Objectives*

Learning Objective	Course	Assignment
PSLO 1: Oral Communication Competency*	COMM 3190: Public Speaking  <b>OR</b>	<i>Robo Interview</i> OR <i>Demonstration/Training</i> presentation
	COMM 4000: Rhetorical Dimensions	2 <sup>nd</sup> Rhetorical Presentation
PSLO 2: Written Competency	COMM 3240: Business and Professional Communication  <b>OR</b>	Final Business Proposal
	COMM 3440: Organizational Leadership	Final Exam Case Report
PSLO 3: Knowledge and Application of Relevant Theory	COMM 2030 (in-seat): Communication Theory  <b>OR</b>	Choose 4 theories from Theory Application Blog #3 (TAB #3)
	COMM 2030 (online): Communication Theory	Last 2 Theory Application Discussion board posts (2 theories for each post – assembled into a single file)
PSLO 4: Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500/COMM 3510: Research Methods	Research Summary Report

\*If you did not take COMM 3190 or COMM 4000, or do not have the designated recording from the course, you may use a recorded presentation from a different upper division COMM course (3000/4000 level) as a substitute. Please indicate in your Reflection Essay, why you are making this substitution and include the course the recording comes from.