

SPORT COMM ePortfolio Requirements (SCM)

AY 24/25

Learning Objective	Course	Assignment
Oral Communication Competency*	COMM 4800: <i>Sports Campaigns</i>	COMM 4800 Campaign Pitch
Written Competency	COMM 4800** : <i>Sports Campaigns</i>	COMM 4800 Campaign Paper
Knowledge and Application of Relevant Theory	COMM 4800** : <i>Sports Campaigns</i>	COMM 4800 Campaign Paper

*If you did not take COMM 4800, you may use a recorded presentation (.mp4 or .mov file) from any other upper division COMM course (3000/4000). In your Reflection Essay, be sure to indicate why you are submitting an assignment from COMM 3800 instead.

**If you did not take COMM 4800, you may use the Strategic Sports Writing Portfolio from COMM 3800 as a substitute. In your Reflection Essay, be sure to indicate why you are submitting an assignment from COMM 3800 instead.