

Professional Communication track course plan

All required classes are offered in the online format both Fall and Spring semesters. A range of elective classes are also available online each semester. All classes are taught by the same high-quality professors and instructors who teach the traditional in-seat classes. All online instructors go through specialized training for online certification to ensure the online class is of the same high quality as the on-campus course.

<p>Required Courses 6 courses/18 credit hours</p> <p>All required courses are offered every semester.</p>	COMM 1050	Introduction to Professional Communication
	COMM 2030	Introduction to Communication Theory
	COMM 2500	Research Methods
	COMM 3190	Professional Public Speaking: An Online Course
	COMM 3240	Business and Professional Communication
	COMM 4550	Professional Communication Capstone
		Organizational Communication
<p>Foundation Courses</p> <p>Select one course from each category for a total of 3 classes/9 credit hours</p>	COMM 2240	Principles of Organizational and Strategic Communication
	COMM 3150	Team Communication
		Leadership Communication
	COMM 3440	Organizational Leadership
	COMM 3770	Ethical Leadership
		Strategic Communication
	COMM 2900	Writing for the Media
	COMM 3350	Integrated Marketing
		Electives
<p>Elective Courses: for all three emphases in the Professional Track</p> <p>Students may choose any four courses (12 credit hours) from the list unless they took that class as a Foundation Course. Note the prerequisite courses required for desired upper division courses in order to take them early in the program of study.</p>	COMM 1020	Interpersonal Communication
	COMM 2900	Writing for the Media
	COMM 3200	Contemporary Public Relations
	COMM 3250	Principles and Practice of Advertising
	COMM 3280	Intercultural and Global Communication
	COMM 3330	Gender and Leadership
	COMM 3350	Integrated Marketing Communication
	COMM 3400	Digital Communication Technology
	COMM 3440	Organizational Leadership
	COMM 3480	Health Communication: Media Perspectives
	COMM 3650	Mass Media and Society
	COMM 3770	Ethical Leadership

Students are encouraged to complete an internship during their program of study	COMM 4050	Public Relations and Social Media
	COMM 4090	Emerging Communication Technology
	COMM 4160	Training and Consulting
	COMM 4201	Persuasion
	COMM 4230	Crisis Communication
	COMM 4600	Virtual Teams
	COMM 4660	Training and Consulting
	COMM 4690	Internship in Communication (Permission required)
	COMM 4950	Leadership and Organizational Change

*All courses are subject to change based on the needs of the department

Four-Year Degree Plan

Please note that this is an *example* degree program and your program may vary. **Students are responsible for completing all course prerequisites.**

Year One	√	FALL	Hours	√	SPRING	Hours
			ENGL 1310	3		ENGL 1410
		COMM 1050	3		COMM 2030	3
		GPS 1010	3		INDS 1050	3
		Explore – Arts, Humanities & Cultures Course	3		Humanities Elective	3
		General Elective	3		Explore – Society, Behavior and Health Course	3
		TOTAL	15		TOTAL	15

Year Two	√	FALL	Hours	√	SPRING	Hours
			COMM 3190	3		COMM 2500
		COMM Foundation course	3		Natural Science Elective (w/Lab)	4
		Explore – Physical & Natural World Course	3		Humanities Elective	3
		Social Science Elective	3		General Elective	3
		General Elective	3		General Elective	3
		TOTAL	15		TOTAL	16

Year Three	√	FALL	Hours	√	SPRING	Hours
			COMM 3240	3		COMM Foundation course
		COMM Foundation course	3		COMM Elective	3
		Natural Science Elective	3		Social Science Elective	3
		Social Science Elective	3		UD General Elective	3
		Upper Division (UD) General Elective	3		UD General Elective	3
		TOTAL	15		TOTAL	15

Year Four	√	FALL	Hours	√	SPRING	Hours
			COMM XXXX (Capstone/SUMMIT)	3		UD COMM Elective
		UD COMM Elective	3		Natural Science Elective	2
		HUM 3990	3		UD General Elective	3
		UD General Elective	3		UD General Elective	3
		UD General Elective	3		UD General Elective	3
		TOTAL	15		TOTAL	14

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