

GENERAL COMMUNICATION
Learning Objectives
 AY 21/22

General Communication (GCS)

Learning Objective	Course	Assignment
Written Competency (Choose 1)	COMM 3440: <i>Organizational Leadership</i>	Final Case Report
	COMM 4000: <i>Rhetorical Dimensions</i>	Final Paper
Oral Communication Competency (Choose 1)	COMM 3190: <i>Professional Public Speaking</i>	Robo Interview OR Demonstration/Training presentation
	COMM 4000: <i>Rhetorical Dimensions</i>	2 nd Rhetorical Presentation
Knowledge and Application of Relevant Theory	COMM 2030 (in-seat): <i>Communication Theory</i>	Theory Application Blog assignment
	COMM 2030 (online): <i>Communication Theory</i>	Theory Application Discussion Board posts
Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500: Research Methods	Research Summary Report

General Communication (Online - COL)

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Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500: Research Methods	Research Summary Report