

Professional COMM – Leadership: Artifact Requirements
AY 21/22

		Course	Assignment
	Learning Objective		
		COMM 1050**	Identity Statement
1	Written Competency	COMM 4950 OR COMM 4550	<i>Capstone Report</i> : Detailed scope of project, goals/outcomes, assessment, and objectives Final Capstone Paper
2	Oral Communication Competency (.mp4 file only)	COMM 4950 OR COMM 4550	<i>Presentation</i> : Recording of student's project, learning outcomes, and results <i>Final Presentation</i>
3	Knowledge and Application of Relevant Theory	COMM 4950: Capstone Report	<i>Capstone Report</i> : Detailed scope of project, goals/outcomes, assessment, and objectives
4	Knowledge and Application of Quantitative Research methodology and tools	COMM 2500: Research Methods	Research Summary Report
5	Knowledge and Application of Qualitative Research methodology and tools	COMM 4950: Capstone Report	<i>Capstone Report</i> : Detailed scope of project, goals/outcomes, assessment, and objectives

Optional: Conference papers, training packets/videos, social media plans, Supplemental research proposals, etc.

** Formative assessment only