

**Professional COMM – AY 21/22
(STR/ORG)**

Learning Objective		Course	Assignment
		COMM 1050**	Identity Statement
1	Written Competency	COMM 4240 OR COMM 4550	<i>Capstone Report</i> : Written report of team's strategic plan or internal audit Final Capstone Paper
2	Oral Communication Competency	COMM 4240 OR COMM 4550	<i>Capstone Presentation</i> : Recording of project team's strategic campaign or organization audit <i>Final Presentation</i>
3	Knowledge and Application of Relevant Theory	COMM 4240: Capstone Report	<i>Capstone Report</i> : Written report of team's strategic plan or internal audit
4	Knowledge and Application of Quantitative Research methodology and tools	COMM 2500: Research Methods	Research Summary Report
5	Knowledge and Application of Qualitative Research methodology and tools	COMM 4240: Capstone Report	<i>Capstone Report</i> : Written report of team's strategic plan or internal audit

**Optional