

GENERAL COMMUNICATION
Learning Objectives

Learning Objective	Course	Assignment
Written Competency	COMM 3440: Organization Leadership	Final Case Report
Oral Communication Competency	COMM 3190: Public Speaking	<i>Robo Interview</i> OR <i>Demonstration/Training presentation</i>
	COMM 4000: Rhetorical Dimensions	2 nd Rhetorical Presentation
Knowledge and Application of Relevant Theory	COMM 2030 (in-seat): Communication Theory	Choose 4 theories from Theory Application Blog #3 (TAB #3)
	COMM 2030 (online): Communication Theory	<i>Last 2 Theory Application Discussion board posts (2 theories for each post – 4 total- assembled into a single file)</i>
Knowledge and Application of <i>Quantitative</i> Research methodology and tools	COMM 2500: Research Methods	Research Summary Report