## **CREATIVE** topic options

**Option #1 – Screenplay:** A screenplay of 10-20 pp that represents a complete short film or first act of a feature length film.

*Option #2 – Short Film:* A short film ranging from 7-15 minutes in length. You must hold a position of Writer, Producer, Director, or Editor for the completed project.

**Option #3 – Treatment:** Develop a comprehensive treatment for a proposed film or television series. The treatment must include the following sections:

 Project Description, Logline, Animatic or Storyboard Previsualizations, List of Aesthetic/Technical Inspirations (min 3, including visual samples), Production Budget, Production Schedule, Distribution and Marketing Plan, and Project Impact Statement.

## **Creative Submission Project Impact Statement:**

- Along with your submitted 'creative document', briefly describe the expected or desired impact of your project.
- Is this project specifically for entertainment purposes or will there be a targeted social impact from the completed body of work (i.e., film, social media, promotional materials)?
- If submitting a Treatment as your creative document, the "Project Impact Statement" will be included in your original materials.