



Sports Communication Track

In the Sports Communication Track, students learn about the technical and theoretical components of broadcasting with an emphasis in contemporary athletics. This track focuses on key principles of TV and sports production, public relations, public speaking, and writing for the media. The Sports Communication track offers students the opportunity to obtain a broad base of knowledge in communication, while also understanding more specifically how that knowledge relates to sports.

Required Courses 6 Courses/18 Credit Hours	COMM 2200	Sport Communication
	COMM 2270	Sports & Remote TV Production
	COMM 2030	Introduction to Communication Theory
	COMM 2900	Writing for the Media
	COMM 3200	Principles and Practice of Public Relations
	COMM 4800	Strategic Communication Tactics and Campaigns

Foundation Courses Select one course from each category for a total of 3 classes/9 credit hours	Category 1: Professional Communication	
	COMM 1440	Foundations of Leadership
	COMM 2240	Principles of Organizational and Strategic Communication
	COMM 3400	Digital Communication Technologies
	Category 2: Digital Filmmaking and Media Arts	
	COMM 2250	Introduction to Film and Video (Meets LAS Hum. Req.)
	COMM 3460	Digital Film Editing
	COMM 4170	Documentary Film and Video
	Category 3: Media Studies	
	COMM 1000	Contemporary Mass Media
COMM 3450	The History of TV Programming (Offered Spring semester only)	
COMM 3650	Mass Media and Society	

Elective Courses Students may choose any four courses (12 credit hours) from the list unless they took that class as a Foundation Course. Please note the prerequisite courses required for desired upper-division courses in order to take them early in the program of study. Students are encouraged to complete an internship during their program of study.	COMM 1000	Contemporary Mass Media
	COMM 1440	Foundations of Leadership
	COMM 2150	Male/Female Communication
	COMM 2240	Principles of Organizational and Strategic Communication
	COMM 2250	Introduction to Film and Video (Meets LAS Hum. Req.)
	COMM 2440	Leadership Theory and Practice (Prerequisite COMM 1440)
	COMM 3000	UCCS TV Workshop: The Bluffs – Studio
	COMM 3010	UCCS TV Workshop: The Bluffs - Writing
	COMM 3100	Directing for Film and Television (Meets LAS Hum. Req.) (Offered Fall semester only)
	COMM 3150	Communication Competency in Groups and Teams (Offered Fall semester only)
	COMM 3200	Principles and Practices of Public Relations
	COMM 3240	Business and Professional Communication (Meets LAS Oral Comm. Req.)
	COMM 3250	Principles and Practices of Advertising
	COMM 3280	Intercultural and Global Communication (Meets LAS Cult. Div. Req.)
	COMM 3350	Integrated Marketing Communication
	COMM 3400	Digital Communication Technologies
	COMM 3450	The History of TV Programming (Offered Spring semester only)
	COMM 3460	Digital Film Editing
	COMM 3500	American Cinema (Meets LAS Hum. Req.)
	COMM 3650	Mass Media and Society
	COMM 3800	Strategic Communication Tactics (Offered Fall semester only)
	COMM 3850	Walt Disney: The Nexus of Communication and Imagination (Offered Spring semester only)
	COMM 4010	Privilege and Oppression in Popular Culture (Offered Fall semester only)
	COMM 4050	Public Relations and Social Media
COMM 4100	Advanced Public Speaking (Meets LAS Oral Comm. Req.)	
COMM 4110	Communication Competence	
COMM 4140	Media Effects	
COMM 4160	Communication, Training, and Development	
COMM 4170	Documentary Film and Video	

Elective Courses cont.	COMM 4200	Persuasion (Meets LAS Soc. Sci. Req.)
	COMM 4220	Creative Communication (Meets LAS Soc. Sci. Req.) (Offered Spring semester only)
	COMM 4280	Multicultural Diversity and Workplace Communication (Offered Spring semester only)
	COMM 4290	Sustainability and Corporate Social Responsibility
	COMM 4690	Internship in Communication (Permission to Register required from Instructor)

 Communication Department <small>UNIVERSITY OF COLORADO COLORADO SPRINGS</small>		<h2>Sports Communication Track</h2>
<i>Suggested First Year</i>		
COMM 2200	Sport Communication	
COMM 2030	Introduction to Communication Theory	
One Foundation Course	Select a foundation course from the previous table	
<i>Suggested Second Year</i>		
COMM 2270	Sports & Remote TV Production	
COMM 2900	Writing for the Media	
Two Foundation Courses	Select two foundation courses from the previous table	
<i>Suggested Third Year</i>		
COMM 3200	Principles and Practice of Public Relations	
Elective Course	Select an elective course from the previous table	
Elective Course	Select an elective course from the previous table	
<i>Suggested Fourth Year</i>		
COMM 4800	Strategic Communication Tactics and Campaigns	
Elective Course	Select an elective course from the previous table	
Elective Course	Select an elective course from the previous table	

*All courses are subject to change based on the needs of the department

Contacts

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Note: All communication majors should receive academic advising with Professor Eurich at least one a year